



# InstaMint Playbook

**A Instagram Income  
Start kit**

By One Digital Mint

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# *ABOUT ME*

Hi, I'm OneDigitalMint.

Escape the 9-to-5. Embrace the 24/7. Like you, I craved more than the traditional workday offered: freedom, income, and control. I found my escape in digital marketing—building brands that fueled a life of freedom and continuous income. I quit the grind and created a life on my own terms.

The truth? You don't need a traditional education or endless hours. Just 1-2 focused hours, Wi-Fi, and your determination can change everything. The world of online business, from TikTok to YouTube automation, is booming. Don't just learn—build. Take action.

Reclaim your time, your freedom, your life. Let's build your Digital Mint story.

# Welcome

Congratulations on taking the first step to build a successful Instagram page!

This playbook will guide through the foundation you need to get start grow your audience and monetize your page.

And if you want to go deeper and start making money faster, check out our full automation system that include more than 3 AI assistants ready to use with ChatGPT, Grok, DeepSeek or any other AI tool.

[Click Here](#)

## Step 1

Find a trending and  
Profitable Niche



# Step 1 - The Niche

Choosing your niche is the single most important decision for your digital product business. A great niche isn't just popular; it's a specific group of people with a painful problem they are willing to pay to solve. Forget broad categories. We hunt for profitable micro-niches.

The formula is simple:

**Mega-Market -> Niche -> Micro-Niche.**

Here are some of the top-performing niches:

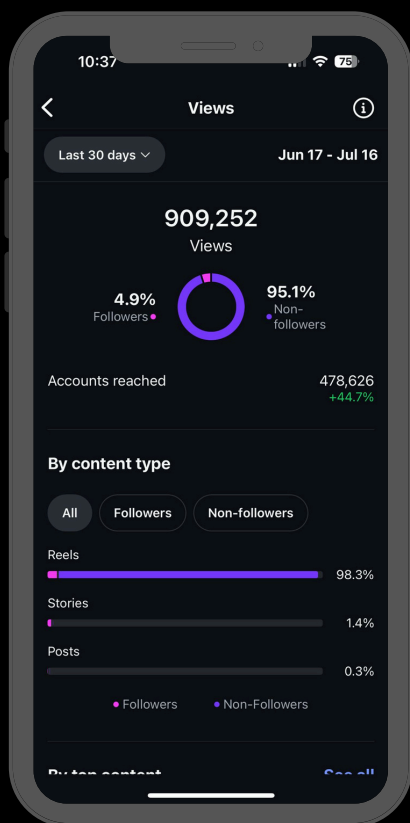
- 1- Business & Finance:** With high paying audience and great brands sponsorship.
- 2- Fitness & Wellness:** Big audience looking for solutions that standard healthcare may not provide. you can sell that.
- 3- Hobbies & Creative Skills:** Passionate group that invests in their craft.
- 4- Memes and Humor:** Fast growing with potential viral content.

# Step 1 - The Niche

Bear in mind that not all niches perform the same, but with the right strategy you can achieve max engagement in any niche.

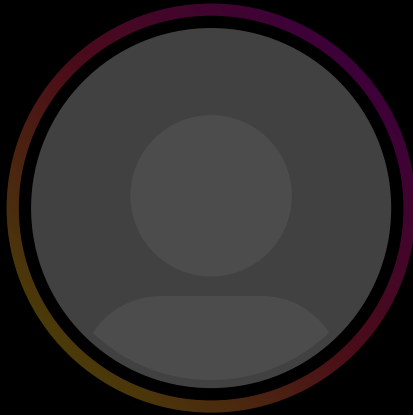
That's why I developed this automation system that helps you on every steps. From find the niche to create posts and products.

Check [HERE](#):



Step 2

Build a winning  
profile.





## Step 2 - The Winning profile

Want a winning profile? Reverse-engineer the best in your niche.

Don't guess what works. Decode the top 3-5 accounts you admire and identify the patterns in their:

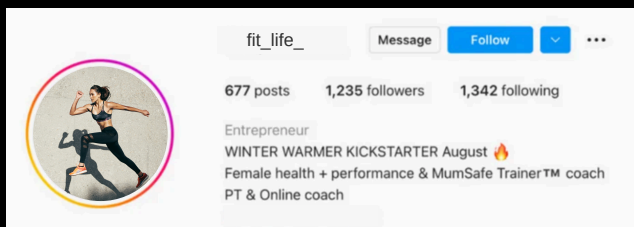
- **Profile Picture:** Is it a clear headshot or a branded logo? Why?
- **Name & Username:** How do they use keywords for searchability?
- **Bio's First Line:** How quickly do they state their value?
- **Link in Bio:** Use LinkTree or similar tool to help drive traffic.

Successful profiles aren't random; they are engineered for clarity and authority.

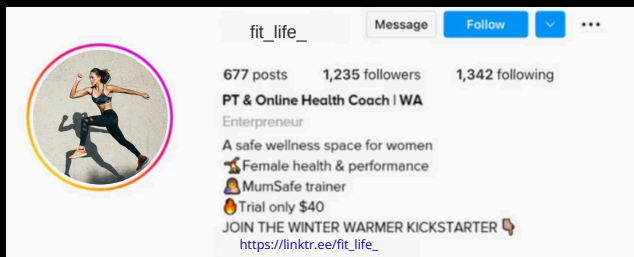
Your mission is to understand their strategy, then inject your unique voice and offer. That's how you build a profile that doesn't just look professional—it gets results.

# Step 2 - The Winning profile

## Before

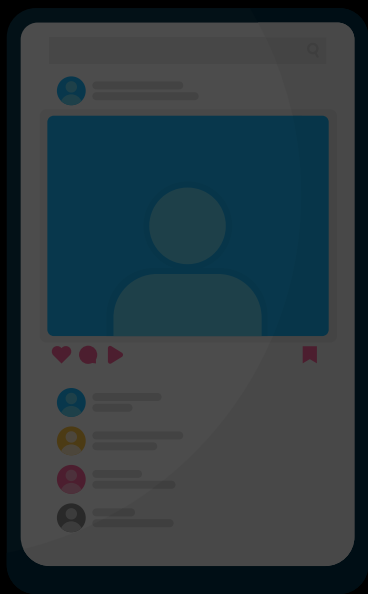


## After



# Step 3

## Time to Create



## Step 3 - Time to Create

Now it's time to post!

You only need two things to start: quality video material and a simple editing app.

You can either record your own clips with your phone or use free stock footage — it's totally up to you! For editing, I recommend either CapCut or Edits. Edits is completely free and beginner-friendly, perfect for getting started fast.

Not comfortable filming yourself? No problem. You can find stunning stock videos online — think nature scenes for relaxation content, gym footage for workout Reels, or anything that fits your niche and style. A great place to start is Pexels, which offers high-quality clips for free.

Now, to save time and jump straight into creating, you can grab one of my ready-to-use Clip Bundles. Everything's prepped and waiting for you [HERE!](#)

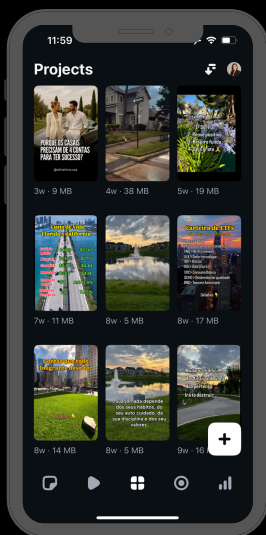
## Step 3 - Time to Create

For fast grow post more. I recommend at least 1 reels and 1 carousel a day. But if you really want to grow... 2 reels a day are the way to go!

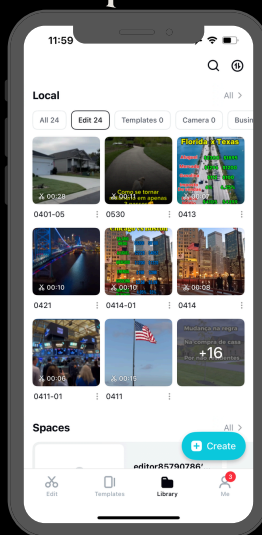
But as I said before, don't try to guess, study the top accounts and get inspired.

And of you want to really escalate and thrive faster, my automation system helps you to craft viral hooks and reels scripts that will elevate your posts and save you time. To get access to more than 30 AI assistants click [HERE.](#)

Edits

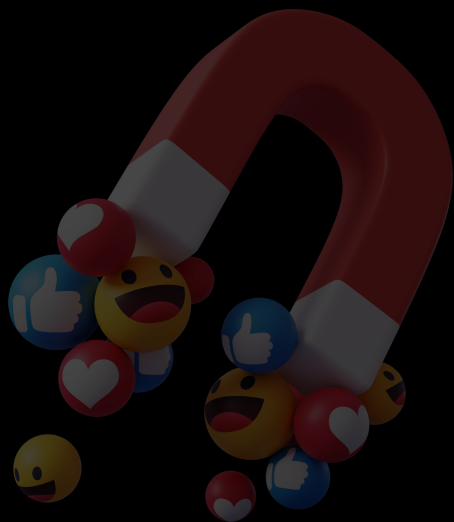


CapCut



# Step 4

## The Viral Content Formula



## Step 4 - Viral Content Formula

### 1- A Strong Hook

The hook is the first thing people see in reels or post. Start with a good one. The focus is grab people's attention with 3 sec.

### 1- Captions

The captions help you to reach the right audience. Besides, Instagram is becoming a search engine and now can also be discovered on google search.

### 3- Hashtags

Use 3-5 hashtags only.

### 4- Trending Audio

Nice to have but not required. Sure it can help boost your views but the key is always the content.

## Step 4 - Viral Content Formula

### 5- Call to Action (CTA)

Remember this: The world is Lazy!

Always include a CTA. People forget to like, save or share you content even when they love it. Ex:

Follow for more content like this

Share this with your friend!

### 6- Comments and Replies

Always be the first to comment on your post as soon as you post it.

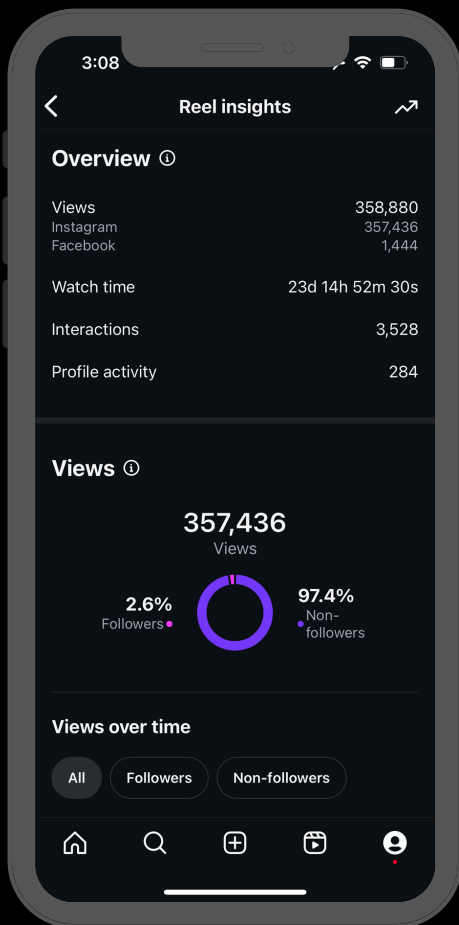
Always like and/or reply to people's comments and DMs

To facilitate all these process I create 30+ AI assistants and you can get access [HERE](#).



## Step 4 - Viral Content Formula

Here is a example of the performance in one reels created using my AI assistants.



# Step 5

## Make Some Money



## Step 5 - Make Some Money

Now you have a bullet profile and the right strategy to grow it's just about the patience.

Wait and watch you profile grow. And I'm not talking about 1000's of 1000s.

Once you see your profile catch a momentum it's time to turn that into **money**.

But how do we monetize?

Here are the most popular and easiest ways to make money with Instagram :

**1- Affiliate Marketing:** Promote products and earn commissions. Look at Digistore24 if are just starting.

**2- Sell digital products:** You can offer E-books, templates, spreadsheets, courses or anything in demand on your niche.

## Step 5 - Make Some Money

**3- Sponsored Post:** Promote brands or business. They can pay you to promote existing organic posts or partner with you to create sponsored content.

# One Digital Min Solutions

## Creators Prompt Vault

Unlock 30+ AI assistants (ChatGPT, Gemini Grok, DeepSeek) that help you from find your niche to write a entire post. These are prompts curated to help creators works faster and never get blank page.

**Price: \$18.99**

[Click Here](#)

## Clip Bank

If you want to go faceless or just have additional high quality video this is for you. This curated bank gives you viral-worthy, monetizable video content for your page.

**Price: \$9.99**

[Click Here](#)

